
The WCO-Korea EPCBA Programme
(Executive Programme in Customs & Business Administration)

Offering an *eight-week (four weeks online and four weeks face-to-face)* non-degree programme to deliver theoretical approaches and practical information on Customs and international trade.

1. Overview of the EPCBA Programme

The role of Customs in international trade has become increasingly important to the economic strength through effective controls, facilitation of commerce and attracting business and investment to the country. However, Customs must adapt to a changing world if it is to remain relevant and be a positive force within their governments.

The EPCBA (Executive Programme in Customs & Business Administration) targets management-level officials of Customs administrations of developing countries and seeks to provide participants with theoretical frameworks of international trade and business management, so that they can address Customs matters with a more holistic and systematic point of view. It also includes practical information and knowledge regarding Customs affairs, such as a wide range of understanding on emerging technologies including Big data analysis, Authorized Economic Operator (AEO) and Free Trade Agreements (FTA), etc. It is clear that Customs are asked to play an increasing variety of roles in international trade than before and they are getting connected to one another more than ever before, to meet the expectations effectively and efficiently. As the back bone of Customs administrations, management-level officials are required to have not only technical expertise of Customs but also broader knowledge about international trade and business management to be able to lead innovation in Customs administration.

2. Framework of the Programme

This programme is envisaged to offer an eight-week, non-degree programme: four weeks online and four weeks face-to-face.

The EPCBA aims at:

- Developing strategic skills and knowledge;
- Familiarizing participants with the strategic functions and processes of partner organizations (business and other government agencies);
- Sharing good practices and exchanging on the Customs organizational challenges and inspiring participants to play a key role in implementing C21-related governmental programmes.

Since this programme aims to deliver practical information and theoretical approaches on Customs and international trade, this it shall:

- Provide a study programme aimed at enhancing management-level participants' understanding on academic and theoretical aspects of Customs administration, and preferably comprising the following core courses: Customs Act, Public Finance, International Economics, International Business, Global Supply Chain Management, International Trade Regulations, Risk Management, FTA, International Negotiations and other Customs related matters and other subjects considered as necessary;
- Include lectures on Customs issues aimed at offering an opportunity to share Korea Customs officials' expertise, and preferably comprising the following core subjects: Customs-Business Relationships (e.g. AEO), Customs regimes and any other subjects considered as necessary;
- Provide the LMD Programme aimed at developing skills necessary to be an effective strategic manager in a Customs environment.

3. Selection of Participants

The number of participants for the programme will be twelve. Given the goal of the programme, they should be management-level officials of Customs in developing countries.

The candidates should be in good health, preferably below 50 years of age as of 31st December 2020.

Officials who apply for the programme shall meet all of the following requirements: (1) be a senior manager (director or higher-level official); (2) have more than 10 years of work experience in Customs; and (3) be a Bachelor's degree holder with proficiency in English.

4. Korea Customs Cooperation Fund (CCF- Korea)

The programme will be financed through CCF-Korea provided by the Korea Customs Service. For the face-to-face program, the Fund will cover travel costs, admission fees, tuition fees, institutional costs, accommodation costs, subsistence allowance and other approved incidental expenses to enable the participants to complete the programme.

Programme Description

1. Course Description

The program consists of four weeks of online courses and four weeks of offline activities. The courses will be divided into the following six modules.

- 1) Economic Theory of Trade and Tariffs
- 2) Understanding the World Trading System
- 3) Customs Administration
- 4) Korean Development Experience
- 5) Leadership and Management Development
- 6) Big Data Analytics

1.1. Basic and theoretical courses

Our programme will provide through our experts group, the theoretical framework for the Customs related issues by focusing on thematic areas such as General Theory of International Trade and Tariffs, Free Trade Agreement (FTA), Tariffs and FTA Negotiations. These courses will be guaranteed by our lecturers who have distinctions in the academia as well as in the public policy domain. (Module 1, 2)

1.2. Technical courses

Courses on the technical areas related to the Custom practices will be offered. Ranging from Customs Administration, Customs Regimes, Customs Risk Management, to Authorized Economic Operator, various practical parts of Customs related lectures will be guaranteed by Korea Customs Service's researchers and instructors. (Module 3)

1.3. Korean Development Experience

This module is aimed at sharing the development experience of Korea with the participants. The main experiences shared in this module are those related to trade and development.

1.4. Leadership and Management Development(LMD) Workshop

For the strengthening of senior management capacity to lead and drive the Customs practices in the developing countries, the World Customs Organization will offer 1-week courses for the participants. The contents of LMD will be delivered by the WCO directly to the participants. (Module 5)

1.5. Big Data Analysis

The participants will learn about the basic data analytics available in the area of trade and tariffs, and acquire the ability to analyze trade issues using Customs related data and new technologies. (Module 6)

Annexes

2. At the end of the whole programme (Online & Face to face), **each participant must submit to the University a research paper on a Customs topic, making the full and best use of the knowledge and insights gained from the programme and validated by his/her tutor.** This document must demonstrate the participants' analytical skills, their understanding on those topics and discussions from the Programme and their strategic ability and skills.

< Curricular module >

Module 1	Economic Theory of Trade and Tariffs
1	International Trade and Tariffs
2	Gains from Trade and Cost of Protection
3	Theory of Comparative Advantage
4	Import Substitution Policy and Infant Industry
5	Export Promotion Policy
6	Trade Liberalization
7	FTA theory
8	Dumping and predatory pricing
9	Recent Trends in Tariff Rates (1)
10	Recent Trends in Tariff Rates (2)
Module 2	Understanding the World Trading System
1	Institutional Evolution of the GATT/WTO
2	Basic Rules of the WTO System
3	Most-Favored Nation and National Treatment
4	Tariffs and Rules of Origin in FTAs
5	Non-Tariff Barriers
6	Trade Remedy Systems
7	Anti-Dumping Laws
8	Subsidies and Countervailing Duty
9	Dispute Settlement System in GATT/WTO
10	Aid for Trade

Annexes

Module 3	Customs Administration
1	WTO TFA & WCO Capacity Building Strategy
2	AEO (Authorized Economic Operator)
3	Border Agency Cooperation
4	Publication and Availability of Information
5	Post Clearance Audit
6	TRS (Time Release Study)
7	Advance Ruling
8	Release and Clearance of goods
9	Risk Management
10	Single Window
Module 4	Korean Development Experience
1	Korean Economic Development
2	Economic Development Plan in Korea
3	Korea's External Trade Relations and FTA Policy
4	Industrial Parks and Economic Development
5	Import Substitution of Parts and Components
6	The Role of KOTRA (Trade Promotion Organization)
7	Lessons from the US Aid to Korea
8	K-Strategy and Lessons for Developing Countries
9	Education and Economic Development
10	Human Capital and Development in Korea

3. Online Programme

In the online programme, the following eight lectures will be offered during four weeks. The lectures not covered in this online program will be covered during the face-to-face program;

Participants are required to have a self-preparation session for online lectures including required reading, consultation of relevant WCO e-learning courses and other reference materials or resources

Annexes

A self-disciplinary session dedicated to the research project, relevant work, literature review, is recommended to arrange for themselves and participants should hand in the title of research at the end of online programme for the next phase.

		Lecturer	Topic
Week 1	T	WCO / SNU	Opening remarks, Course overview and introduction on participants
	W	WCO	Leadership and Management Development
	Th	WCO	Big Data and Emerging Technologies
Week 2	T	Kim, Chong-Sup	International Trade and Tariffs
	W	Ahn, Jae Bin	Recent Trends in Tariff Rates
	Th	Kim, Chong-Sup	Korean Economic Development
Week 3	T	KCS	WTO TFA & WCO Capacity Building Strategy
	W	KCS	AEO (Authorized Economic Operator)
	Th	KCS	Border Agency Cooperation (TFA Article 8)
Week 4	T	Ahn, Dukgeun	Institutional Evolution of the GATT/WTO
	W	Kim, Min-jung	Tariffs and Rules of Origin in FTAs
	Th	Ahn, Dukgeun	Subsidies and Countervailing Duty

4. Face-to-Face Programme (to be finalized)

There will be four weeks of face-to-face program covering the lectures not covered during the online programme. Additionally, there will be the following activities. The face to face programme will be determined and information provided at a later stage, fully taking into consideration COVID-19 travel restrictions around the world.

4.1. Field Trip

To enable the participants to complement theoretical and practical understanding, the programme offers several field trips including: 2 Customs related government departments (1. Busan Main customs in Busan and 2. Incheon Airport Customs Service) and 2 important Korean private sector companies (To be announced)

4.2. Workshops

Workshops will be organized in order to wrap up the previous works and produce the final presentation and report. This workshop session will be a crucial moment to conclude the work and to evaluate participants' final performance.

Annexes

4.3. Weekend activities

Weekends are in principle free time for the participants. However, since participants are normally very new to Korea and Seoul, our staffs will be available to help students to organize city tours, to visit some attractive places in Seoul area or to give some practical advice to spend a joyful time during the weekend.