

F. No.O-22012/4/2015-Coord

FIS No 25314
24/4

Government of India
Ministry of Finance
Department of Revenue
(Coordination Section)

Room No.227-D, North Block,
New Delhi, dated the 23rd April, 2015

787
28/4

OFFICE MEMORANDUM

Subject:- Selection of nominees for National Young Leaders Awards for the year 2014-15 regarding – reference from Ministry of Youth Affairs and Sports.

The undersigned is directed to enclose a copy of O.M. No. 13/1/2015-Japan.II, dated 15th April, 2015 received from Department of Economic Affairs (BC Division) forwarding therewith a copy of D.O. F. No. 2-3/2015-NYKS/1730, dated 10th March, 2015 address to Hon'ble Finance Minister from Minister of State Youth Affairs and Sports, on the aforesaid subject.

2. It is requested that suitable nomination(s) if any for the National Young Leaders Awards for the year 2014-15 from your organization/directorate/division may be sent to Coordination latest by 25th September, 2015 for onward transmission to Ministry of Youth Affairs and Sports. In case no nomination is received by the stipulated date, it will be presumed that there is no nomination from your side for consideration of the said award.

Encl: As above

Narendra Kumar
23/04/2015

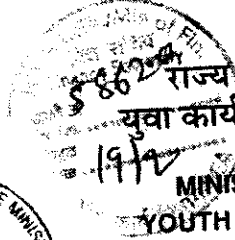
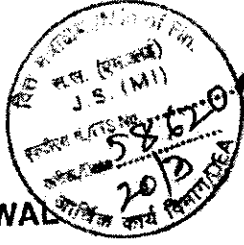
(Narendra Kumar)

Under Secretary (Coordination)

Telefax: 23095539

- ✓ 1. Chairman, CBEC
2. Chairperson, CBDT
3. Director General, CEIB.
4. Director (Enforcement)
5. Director (FIU-IND)
6. Director (NC)
7. Director (HQrs.)
8. Director (Admin)

सर्बानन्द सोनोवाल
SARBANANDA SONOWAL



राज्य मंत्री (स्वतंत्र प्रभार)
युवा कार्यक्रम और खेल मंत्रालय,
भारत सरकार
MINISTER OF STATE (IC)
YOUTH AFFAIRS AND SPORTS
GOVERNMENT OF INDIA

DO No. F.2-3/2015-NYKS/1730

18 MAR 2015

Dy. No. 19 MAR 2015

Dy. No. 58620 FMN/VI/2015

Respected Jaitley.

In pursuance to the Budget announcement, the Ministry of Youth Affairs and Sports has introduced a new Central Sector Scheme, namely, 'National Young Leaders Programme (NYLP) with a view to develop leadership qualities among the youth. One of the components of the Scheme is National Young Leaders Awards (NYLA). A copy of the Scheme Guidelines relating to NYLA is enclosed for your kind perusal.

The objective of introducing National Young Leaders Awards is to motivate the youth to strive for excellence in their respective fields by recognizing and rewarding the outstanding work done by them. Currently, the Department of Youth Affairs confers National Youth Awards, but these Awards are primarily for work in the field on 'Community Service'. Almost every Ministry/Department confers Awards for outstanding work in their respective sectors/domain areas, but these Awards are not specifically for young achievers. National Young Leaders Awards will be conferred on young achievers in various sectors/domain areas, a suggestive list of which is given in the Scheme Guidelines. Tentatively, it is indeed to confer 100 Awards in 50 sectors/domain areas (one male and one female in each sector).

Since the domain expertise for various sectors in with respective Ministries/Departments, it has been stipulated in the Scheme that the concerned Ministries/Departments shall lay down their own Performance Parameters and Procedural Guidelines and select the Awardees. The Department of Youth Affairs shall play nodal role of organizing the Ceremony for conferring the Awards.

In view of the above, it would request for your kind cooperation and support for initiating the process of selection of nominees for National Young Leaders Awards for the year 2014-15. I shall be grateful if the nominations in respect of your Ministry are sent to us by 30.09.2015, so that we can take further steps for organizing the Awards Ceremony in a befitting manner.

With regards,

Yours sincerely,

(Sarbananda Sonowal)

Shri Arun Jaitley,
Minister of Information and Broadcasting,
Corporate Affairs, and Finance,
Government of India,
Room No 134, North Block,
New Delhi-110001

National Young Leaders Awards (NYLA)

1. Objective:

The youth are doing pioneering work in all the sectors. The objective of this Programme is to motivate the youth to strive for excellence in their respective fields by recognising and rewarding the outstanding work done by them. Such exceptionally talented youth could serve as role models and mentors for others. The Department of Youth Affairs currently has programmes such as National Youth Awards, Indira Gandhi NSS Awards, etc. to reward outstanding work done by the youth, primarily in the field of community service. Other Ministries/ Departments also have schemes for rewarding outstanding work in their respective sectors, but the same are not specifically focused on youth. Hence, there is a need for an all-encompassing programme, covering all sectors, for rewarding outstanding work done by the youth. NYLA seeks to achieve that objective.

2. Sectors or Domain Areas to be covered:

The Youth are playing an importance role in almost all sectors. It is proposed to cover all important sectors/ domain areas under the Scheme. The Awards will be instituted in about 50 sectors/ domain areas. In each sector/ domain area, two Awards shall be conferred - one for a young man and another for a young woman. Thus, there will be total about 100 Awards. A suggestive list of such sectors/ domain areas is enclosed as Annexure-I. The List shall be finalised in consultation with various Ministries/ Departments.

3. Nature of the Award and Eligibility Conditions:

- 3.1 The Award shall comprise of (i) a Medal (ii) a Certificate of Honour and (iii) Cash Award of Rs.1,00,000/-.
- 3.2 In order to be eligible for the Award, a person should be a youth in the age-group of 15-29 years. In other words, the person should have completed 15 years of age on the 1st April of the financial year for which the award is to be conferred and should not be more than 29 years on the 31st of March of that financial year.
- 3.3 Since the requirements in respect of various sectors may vary, the concerned Ministry/ Department may stipulate additional conditions in respect of their sectors, as may be considered necessary and appropriate.

10

Annexure-I

Suggested Domain Areas for National Young Leaders Awards (NYLA)

1. Agriculture
2. Animal Husbandry, Dairying and Fisheries
3. Agricultural Research and Training
4. Skill Development
5. Entrepreneurship
6. Information Technology and e-Governance
7. Consumer Awareness
8. Promotion of Cultural Heritage
9. Environment Conservation
10. Financial Inclusion
11. Health & Family Welfare
12. Medical Education and Research
13. Rural Employment
14. Drinking Water and Sanitation
15. Rural Housing
16. Rural Development
17. Urban Amenities and Employment
18. Scientific and Industrial Research in various fields
19. Literacy
20. School Education
21. Higher Education
22. Tribal Welfare
23. Minority Welfare
24. Welfare of other Disadvantaged Sections
25. Development and Empowerment of Persons with Disability
26. Women's Empowerment
27. Child Development
28. Care of elderly persons.
29. Constructive work in North East, J&K and LWE Areas
30. Promotion of Renewable Sources of Energy
31. Local Self-Governance in Rural Areas.
32. Local Self-Governance in Urban Areas.
33. Prevention of Drug Addiction and Alcoholism
34. Tourism