D.O.No. IV(33)/24/2017 (Systems)  

My dear Colleague,

**Sub: DASHBOARD FOR GST AWARENESS CAMPAIGN-MANTHAN – reg.**

As you are aware, an ONLINE DASHBOARD has been created for the GST AWARENESS CAMPAIGN, which is spearheaded by all officers and staff of CBEC to reach out to all stakeholders even in the smallest of towns and cities. For the citizens across India, this online DASHBOARD gives complete details on the GST outreach programmes of CBEC in all parts of the country, both proposed as well as past events, date-wise, location wise.

2. This dashboard can be viewed from the CBEC website([www.cbec.gov.in](http://www.cbec.gov.in)) by clicking on the “GST AWARENESS” tab shown below:

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On clicking GST AWARENESS tab, the DASHBOARD opens up as below:
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3. I would urge the authorised departmental officers to continually upload data & photos of the proposed and past outreach events in their jurisdiction using the tab on the left of the DASHBOARD. For each photo uploaded, please mention the location/date on the PHOTO itself, in addition to the details furnished below it. I hope there will be a healthy competition among the various Zones in conducting not only more but also innovative and enriching GST AWARENESS CAMPAIGNS- MANTHAN- across the nation.

4. With the cooperation of all officers and staff, I am confident that CBEC’s outreach effort- MANTHAN- will enable speedy dissemination of knowledge and also instil confidence in the minds of all the stakeholders for successful implementation of GST.

With best wishes,

Yours sincerely,

(S. RAMESH)

To

All officers and staff in CBEC.