Most Immediate

F.No C 30013/89/2015-IVA
Government of India
Ministry of Finance
Department of Revenue
Central Board of Excise and Customs

5th Floor, HUDCO Vishala Bldg,
Bhikaji Cama Place, New Delhi,
Dated, the 22nd November, 2016

To
All the Chief Commissioners/Directors General under CBEC

Subject: Swachhta Action Plan with activities/projects for Swachhta for F.Y 2017-18
and 2018-19 – regarding

Sir/Madam,

I am directed to enclose herewith a copy of D.O.letter No.D-32020/11/2007-GAR
dated 21.11.2016 received from Joint Secretary (Revenue), Revenue Hqrs. alongwith
its enclosures on the subject mentioned above and to request that Swachhta Action
Plan with activities/projects for Swachhta for the F.Y. 2017-18 & 2018-19, may kindly
be sent to the Board latest by 29.11.2016 by FAX (No. 011-26162835).

Encl: As above

Yours faithfully,

(B.Ginkhan Mang)
Under Secretary to the Govt of India
Tel. No. 011-26162673
Kindly find enclosed D.O. letter No. 2/2/S (DWS)/2016 dated 18th October, 2016 from Secretary, M/o Drinking Water & Sanitation regarding Swachhata Action Plan (SAP) for FY 2017-18 & 2018-19.

2. Before finalisation of the Swachhata Action Plan for FY 2017-18 & 2018-19 of Ministry of Finance, inputs of DoR/CBDT/CBEC are required for a composite Action Plan. Therefore, it would be appreciated if Swachhata Action Plans with activities/projects for Swachhata for the upcoming two years, i.e. upto 2019 and a filled in template for Swachhata Action Plan (SAP) as per Attachment 2 of above mentioned D.O. letter are made available to us at the earliest.

3. In addition to the above, I request you to take action, if not taken, as per O.M. of even number dated 10th August, 2016 on Special Initiatives relating to Swachhata Abhiyaan (copy enclosed).

4. I shall be grateful if the action is taken as per Para 2 & Para 3 above and made available to us by 30.11.2016 positively.

Encl: as above

Regards

Yours sincerely,

(Udai Singh Kumawat)

Shri Sanjeev Kumar,
Joint Secretary (Admin.),
CBEC, North Block,
New Delhi.
Dear Haomukh,

As you are aware, the SwachhtaPakhwada is a special initiative initiated by the Hon'ble Prime Minister as part of the Swachh Bharat Mission, aimed at mainstreaming sanitation and cleanliness in all Ministries and their programmes in the Government of India—a step towards making the Swachh Bharat Mission “Everyone’s Business”. The observance of the Pakhwada is currently marked by various Swachhta activities taken up by the Ministries in their offices, facilities and other jurisdictional areas across the country.

The working of the Swachhta Pakhwada was reviewed by the Council of Ministers on 13th October 2016. The Hon'ble Prime Minister directed the following:

Ministries should go well beyond business as usual for Swachhata activities in their Ministries.

Ministries should develop Swachhta Action Plans with activities/projects for Swachhata for the upcoming two years, i.e. upto 2019.

A Committee of Secretaries chaired by the Cabinet Secretary will oversee the preparation and implementation of the Swachhta Action Plans in the Ministries.

The Cabinet Secretary vide his DO letter no.561/2/2014-CA-IV dated 4th October, 2016 (Attachment 1) has already advised Ministries to incorporate specific and innovative activities with regards to the Swachh Bharat Mission in their 2017-18 Budget proposals. It is expected that Ministries have already started taking action on this.

In light of the Cabinet Secretary’s aforesaid letter and the Hon’ble Prime Ministers’ directions, you are requested to take urgent steps to expedite the preparation of the Swachhta Action Plan (SAP) in your budget proposal for FY 2017-18, and also a provisional SAP for FY 2018-19, latest by 01.11.2016 and
send the same to this Ministry for submission to the Committee of Secretaries chaired by the Cabinet Secretary. A simple one-page template for SAP is at Attachment 2.

Shri Akshay Rout, OSD, MDWS will be leading this initiative from my Ministry, supported by Shri Yugal Kishore Joshi, Director, MDWS. Their respective mobile numbers are +91-9910011965 and +91-9810973200. Your Ministry could contact either one of them for clarifications.

Please ensure that the filled in template reaches us by November 1st. I would be grateful for your personal attention to this matter in view of both its importance and urgency.

With regards

Yours sincerely,

Parameswaran Iyer

Sh. Hasmukh Adhia  
Secretary  
Department of Revenue  
Ministry of Finance,  
New Delhi

Copy to  
Shri P.K. Sinha  
Cabinet Secretary  
Cabinet Secretariat, New Delhi  

Shri N. Misra  
Principal Secretary to Prime Minister  
Prime Minister’s Office, New Delhi
D.O. No.56/2/2014-CA-IV.

October, 2016

Dear Secretary,

Digital India Programme and Swachh Bharat Mission are two of the important flagship programmes of the Government of India that seek to improve the quality of life of the common people. The Swachh Bharat Mission was launched with the challenging goal of achieving Swachh Bharat by 2nd October 2019, coinciding with the 150th Birth Anniversary of Mahatma Gandhi. On the other hand, the Digital India programme aspires to transform India into a digitally empowered society.

2. In order to derive maximum benefits from these two programmes, it is important that convergence is achieved between various programmes under implementation by different Ministries. Besides, in order to give an impetus to these programmes, you are requested to consider incorporating specific and innovative activities in regard to Swachh Bharat Mission and Digital India programme in the 2017-18 Budget proposals of your Department.

3. I shall be grateful for a feedback from you on the action taken in regard to the above; at the earliest.

With regards,

Yours sincerely,

(P.K. Sinha)

Shri Parmeswaran Iyer
Secretary,
Ministry of Drinking Water and Sanitation
New Delhi
Copy to:

(i) Shri Ashok Lavasa, Finance Secretary & Secretary (Expenditure), Ministry of Finance, New Delhi.
(ii) Shri Shaktikanta Das, Secretary, D/o Economic Affairs, New Delhi.
(iii) Shri Parameswaran Iyer, Secretary, M/o Drinking Water & Sanitation, New Delhi.
(iv) Ms. Aruna Sundararaj, Secretary, M/o Electronics & Information Technology, New Delhi.
## Swachhta Action Plan (SAP)

Name of Ministry:

2017-18

**List of Programmes/Schemes/Activities**

| Ministry | Attached offices/Subordinate offices/PSUs/Autonomous institutes:
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2018-19

**List of Programmes/Schemes/Activities**

| Ministry | Attached offices/Subordinate offices/PSUs/Autonomous institutes:
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Name and mobile number of nodal officer:

X

Nodal Officer of Ministry