Most Immediate

F.No C 30013/89/2015-Ad.IVA
Government of India
Ministry of Finance
Department of Revenue
Central Board of Excise and Customs
*****

5th Floor, HUDCO Vishala Bldg,
Bhikaji Cama Place, New Delhi,
Dated, the 18th May, 2016

To

All the Chief Commissioners/Directors General under CBEC

Subject: Uploading of content for 'Swachh Bharat Pakhwada Calendar' - regarding.

Sir/Madam,

In continuation of Board’s letter of even number dated 21.03.2016, a copy of an O.M. F.No. 296/98/2016-CX.9 dated 6th May, 2016 along with its enclosure is enclosed on the subject mentioned above and to request that the action on Sl. No. 4 of Calendar of Events (Annexure-I) may kindly be taken.

Encl: As above

Yours faithfully,

(B.Ginkhan Mang)
Under Secretary to the Govt of India

Copy to: The Webmaster, O/o Directorate General of System, New Delhi with request to kindly upload the letter on CBEC website
F.No.296/98/2016-CX.9
Government of India
Ministry of Finance
Department of Revenue
Central Board of Excise & Customs

New Delhi, the 6th May, 2016

OFFICE MEMORANDUM

Subject:- Uploading of content for Swachh Bharat Pakhwada Calendar - reg.

The undersigned is directed to forward herewith a copy of OM No. O-21030/7/2016-Coord. dated 25.04.2016 from Department of Revenue along with a copy of D.O. letter no. S-18020/17/2016 dated 31.03.2016 from Secretary, Ministry of Drinking Water and Sanitation on the above subject.

2. It is seen that, amongst other various themes suggested by inter-Ministerial Committee, the one at Sr. no. 4, relates to taking mass pledges by all Ministries on swachhbharat.mygov.in and cleaning activities with in Ministry premises & photographs are to be uploaded on mygov.in. Barring this activity, no other activity is related to CBEC.

3. It is, therefore, requested that requisite action taken report, on behalf of Central Board of Excise & Customs, may kindly be sent to Department of Revenue under intimation to CX.9 Section.

(Surendra Singh)
Under Secretary to the Govt. of India
Tel: 2309 2413

JS (Admn), Central Board of Excise & Customs

Copy to US (Coord) with the request to make correspondence in this matter with the above officer.
Dear «Surname»,

Kindly refer to the Cabinet Secretary's DO letter of even number dated 1st March, 2016 and my letter dated 28th March, 2016 regarding the Calendar of Events for the Swachh Bharat Packed for the year 2016-17.

In this regard, a meeting of the Inter Ministerial Committee on Swachh Bharat Implementation was held on 30th March 2016, at which the Calendar of Events/Activities proposed by different Ministries, including all updates received till date, was reviewed and endorsed. The final Calendar is annexed for your record and implementation.

My Ministry has also developed an on-line mechanism for uploading your action plan as well as activities undertaken, and also to monitor the implementation of the Swachh Bharat Packed events. A separate communication will be sent to you soon giving details for operationalizing the on-line mechanism.

With regards,

Yours sincerely,

Sd/=  
Parameswaran Iyer

«Name»
«Designation»
«Ministry_Department»
«Address», «Service_Area»

Copy to The Cabinet Secretary, Cabinet Sect., Rashtrapati Bhawan, New Delhi
For kind perusal please.

Parameswaran Iyer

एक ग्राम स्वच्छता की ओर / Sanitation is Next to Godliness
## Thematic cleanliness drives: April’16 – March’17

<table>
<thead>
<tr>
<th>SI No</th>
<th>Dates</th>
<th>Suggested theme</th>
<th>Reasons for selecting theme</th>
<th>Suggested activities</th>
<th>Concerned ministry</th>
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<tbody>
<tr>
<td>1</td>
<td>13th – 15th April 2016</td>
<td>Cleanliness drives in slum communities</td>
<td>Amdavad Jayanti on 14th April</td>
<td>&lt;ul&gt;&lt;li&gt;Sensitize slum communities regarding: &lt;/li&gt;&lt;li&gt;Discouraging manual scavenging&lt;/li&gt;&lt;li&gt;Conversion of insanitary toilets to sanitary toilets&lt;/li&gt;&lt;/ul&gt;</td>
<td>HUPA; Ministry of Social Justice and Empowerment (MoUD); Ministry of Shipping; D/O Legal Affairs; M/O Law and Justice; Rajdhana Vibhag; M/O Home Affairs</td>
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<td>2</td>
<td>16th – 30th April 2016</td>
<td>Heritage places and monuments</td>
<td>World Heritage Day on 18th April</td>
<td>&lt;ul&gt;&lt;li&gt;Cleanliness drives around heritage sites&lt;/li&gt;&lt;li&gt;Getting school children to clean nearby monuments&lt;/li&gt;&lt;li&gt;Entry tickets for all monuments to have SBM logo and messages printed at the back&lt;/li&gt;&lt;li&gt;Railway stations serving heritage sites to undertake cleaning activities&lt;/li&gt;&lt;/ul&gt;</td>
<td>Ministry of Railways; Ministry of Cultural Affairs; Ministry of Consumer Affairs; Food and Public Distribution; Ministry of Commerce and Industry; Rajdhana Vibhag</td>
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<td>1&lt;sup&gt;st&lt;/sup&gt; - 15&lt;sup&gt;th&lt;/sup&gt; May 2016</td>
<td>All factories and manufacturing premises, using manual labourers and workers</td>
<td>International Labour Day – 1&lt;sup&gt;st&lt;/sup&gt; May</td>
<td>• Cleanliness drives in and around factory premises &lt;br&gt; • Cleaning and inspection of sanitary facilities for workers</td>
<td>Ministry of Heavy Industries and Public Enterprises; Ministry of Steel; Ministry of Chemicals and Fertilizers; Ministry of MSME; Department of Defence Production; Ministry of Power; Rajbhasha Vikas, M/O Home Affairs</td>
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<td></td>
<td>16&lt;sup&gt;th&lt;/sup&gt; - 31&lt;sup&gt;st&lt;/sup&gt; May 2016</td>
<td>All government offices</td>
<td>New Ministry of DoNER came into existence from 27&lt;sup&gt;th&lt;/sup&gt; May &amp; 2&lt;sup&gt;nd&lt;/sup&gt; anniversary of current government's swearing-in on 26&lt;sup&gt;th&lt;/sup&gt; May</td>
<td>• Mass pledges taken by all ministries, on swachhnhuat.mygov.in &lt;br&gt; • Cleaning activities within ministry premises; photographs uploaded on mygov.in</td>
<td>Ministry of Development of North Eastern Region; NITI Aayog; Department of Land Resources; Department of Chemicals and Petrochemicals; Ministry of Corporate Affairs</td>
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| 5     | 1st-15th June 2016 | All popular forest sanctuaries, reserved forest areas, parks and animal welfare establishments | In line with World Environment Day – 5th June | - Sensitization drives in parks on safe disposal of animal excreta  
- Sensitization drives against littering in sanctuaries and forest areas  
- Cleaning drives in parks and recreational places  
- Setting up composting equipments in parks | Department of Disinvestment  
Ministry of Women and Child Development  
Ministry of Mines  
M/O Textile  
D/O Biotechnology, M/O Science & technology  
Ministry of Power  
MoSPI  
Rajbhushan Vibhag, M/O Home Affairs |
| 6     | 16th-31st | Corporate volunteering by | UN Public Service day on 23rd | - Mass pledges by employee | Ministry of Corporate Affairs |