Dear Colleague,

Kindly refer to D.O. No.24-19/2018-Spl. Cell dated 07.09.2018 (copy enclosed) received from Hon'ble Minister of State (IC) for Culture, Minister of State for Environment, Forest & Climate Change, regarding commemoration of 150th Birth Anniversary of Mahatma Gandhi for a period for two years from 2nd October, 2018 to 2nd October, 2020 at National and International level.

2. During this above period, a number of commemorative and constructive activities are to be undertaken by Government of India as well ad State Governments. The Ministry of Culture is the nodal agency for coordinating all these activities.

3. Accordingly, you may chalk out the commemorative programmes/activities and ensure that all commemorative programmes are turned into people’s programme by motivating officers in your jurisdiction. The action plan for the activities to be taken up may be drawn and sent to DG (HRD), HRM Wing-II, under intimation to the Board. The Action Plan may also be uploaded on the web site of the Zone/Commissionerates.

With best wishes,

Yours sincerely,

(Raj.K. Barthwal) 16/18

Encl: As above

To,

All Pr. Chief Commissioners/Chief Commissioners
All Directors General under CBIC.

Copy to: DG (HRD), CBIC with request to upload the commemorative activities on the web portal of CBIC
OFFICE MEMORANDUM

Subject: Activities planned for commemoration of 150th birth anniversary of Mahatma Gandhi.

The undersigned is directed to enclose a copy of D.O letter No. 24-19/2018-Spl.Cell dated 07.09.2018 received from Dr. Mahesh Sharma, Hon'ble Minister of State (IC) for Culture & Minister of State for Environment, Forest & Climate change on the above mentioned subject for necessary action.

Encl: As Above

1. Chairman, CBDT
2. Chairman, CBIC
3. Director, Enforcement Directorate
4. Director, FIU-IND
5. DG, CEIB
6. Director (Hqrs.), Rev. Hqrs.
7. Director (NC), Rev. Hqrs.

Copy to:
1. Commissioner (Coord & System), CBDT
2. Commissioner (Coord.), CBIC

(Anu Narayanan)
Section Officer (Coord.)
Tele Fax: 23095372
Government of India is commemorating 150th birth anniversary of Mahatma Gandhi for a period of two years from 2nd October, 2018 to 2nd October, 2020 at National and International level. There will be a number of commemorative and constructive activities to be taken up by Government of India as well as State Governments. Ministry of Culture is the nodal agency for coordinating all activities.

The National Committee meeting headed by Hon’ble President of India was held on 2.5.2018 and Executive Committee Meeting headed by Hon’ble Prime Minister was held on 18.7.2018 respectively. Suggestions received in these meetings have been shared with concerned Ministries for implementation.

A list of suggested activities is enclosed for your kind consideration. This list is only indicative. One of the activities suggested is that all tableaux for Republic Day Parade 2019 to be Gandhi themed. Each Ministry / Department may take up additional activities at their end. The commemorative activities will continue for a period of 2 years. However, at present, Ministries may draw one year action plan beginning from October, 2018 to October, 2019.

It is requested that all commemorative programmes may be turned into people’s programmes by motivating people at all levels. All activities taken up by the Ministries / Departments under the commemoration may also be uploaded on the web portal being hosted by Ministry of Culture.

Yours sincerely,

(Dr Mahesh Sharma)
List of approved activities planned for commemoration of 150th birth anniversary of Mahatma Gandhi.

1. Competition of Play on Gandhi-Plays to be organised by schools and colleges across the country. The best team to perform during the International Convention (September 29 – October 2, 2018).

2. Gandhi to be the theme for all activities planned for Republic Day Parade on 26 Jan 2019 including Tableau by various Ministries and states.

3. Special remission to convicts on October 02, 2018, April 06, 2019 and October 02, 2019. Many State Governments have already identified convicts to be released.

4. Video of *Vaishnava Jana* sung by the prominent singers and celebrities of the country shot at iconic places to be created and screened during the commemoration period. Similarly, another video to be created involving singers of other countries at iconic places of their country. The tune and lyrics of the song to be kept intact and original. Videos have been received from about 100 Missions.

5. Short film competition on Gandhi to be organised by NFDC in collaboration with MyGov. themed at ‘Be the change which you want to be in the world’. Submission of entries to start from 2nd October to 31st December.

6. Pada Yatra to be organised by Nehru Yuva Kendra involving 150 youth at a time walking for 10 kms per day for 150 days covering every village of the country. Similarly, Cycle Yatra also to be organised. During these yatras, awareness to be generated about Gandhi’s teachings, drug abuse and other local social evils like dowry, female foeticide etc.

7. Efforts to be made to create World record in cycling event across the globe on a single day.

8. Food Safety and Standards Authority of India (FSSAI) is organising relay cycle yatra (Lauh Yatra) from 16th October, 2018 to 27th January, 2019—1,50,000 cyclists covering 18,000 kms.

9. 150 youth/students of one state to visit a partner state under Ek Bharat Shrestha Bharat. Camps to be organised for 150 students/youth (5 from each state) for staying together for some time.

10. 150 major Universities of India to tie up with 150 International Universities and organise conferences on Gandhi and bring out compendium.

11. Panchatantra to be included in Value Education Proposal.
12. The Collected Works of Mahatma Gandhi to be translated into all major world languages and Digital Library promotion through Indian Embassies.

13. Kavi Sammelans to be organised in regional languages.

14. Indian Vegetarian Food Festival to be organised by Indian Embassies abroad.

15. Gandhi Gram to be set up in Kumbh Mela.

16. Online quiz on Gandhi to be organised from 2nd October, 2018 to 2nd November, 2018 in collaboration with MyGov.

17. On the spot quiz by National Science Museum.

18. Commemorative postage stamp on Gandhi to be released.

19. Commemorative coin on Gandhi to be released.

20. Logo/Branding to be done in trains, Air India aircrafts and state roadways buses.

21. Logo/branding to be done in all Govt. websites, emails being hosted by NIC.

22. Logo for the commemoration, as approved by Government of India, to be printed on all government stationery.

23. Posters/signage to be installed with message of Mahatma Gandhi on all National Highways and other state roads

24. National campaign on eradication of manual scavenging to be strengthened.

25. Rehabilitation and skill enhancement of manual scavengers.

26. Leprosy elimination (Grade-2 disability) in 251 districts having high prevalence.

27. Campaign for Swachh Bharat to be accelerated in a mission mode.

28. Water conservation and restoration of water resources to be accelerated.

29. Greater emphasis for Tree Plantation.

30. Campaign against drug addiction to be accelerated.

31. Dandi Mahotsava to be organised during the period from 02 Oct 18 to 30 March 19 in partnership with Gujarat Tourism Development Corporation, Sabarmati Ashram and Gujarat Vidyapith.

32. 2000 shows of archival films to be organised.
33. Gandhi to be projected in virtual reality to connect children and youth.

34. Fixed slots on AIR and DD.

35. Use of social media by all Ministries and States.

36. Multimedia publicity by DAVP and PIB.

37. Annual calendar of DAVP to be Gandhi themed.

38. Exhibitions of paintings, rare photographs, books, sculptures, artefacts.

39. National/International seminars, workshops, competitions, lectures

40. Global Khadi exhibition by 50 Indian Missions

41. Khadi Sangam: Exhibitions in 300 districts including aspirational districts.

42. Khadi Fashion shows.

43. Young Khadi designer competition.

44. Illumination of iconic buildings in India and abroad.

45. Solar cooker design contest.

46. The tagline of “Incredible India” to be changed to “Incredible India-the Land of Gandhi”.

NB: (i) Ministries to give their calendar of activities to Ministry of Culture.

(ii) Details to be uploaded on Gandhi portal being developed by Ministry of Culture.

(iii) Each Ministry to nominate a nodal officer.

(iv) Nodal Officer for Ministry of Culture is Sh. S. C. Barmma, Joint Secretary. Tele. No. 23386504, email: sc.barmma@gov.in