



सत्यमेव जयते

**R.K. BARTH WAL**  
SPECIAL SECRETARY & MEMBER

भारत सरकार  
GOVERNMENT OF INDIA  
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**D.O No.8/B/100/HRD (HRM-II)/2018**

**17<sup>th</sup> September, 2018.**


Dear Colleagues,

You are aware that as a precursor to the launch of 150<sup>th</sup> birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4<sup>th</sup> anniversary of Swachh Bharat Mission, the campaign 'Swachhata Hi Sewa (SHS) 2018, from 15.09.2018 to 02.10.2018, has been launched by the Government of India. This is aimed at accelerating the 'jan andolan' for realizing the vision of a clean India, further reinforcing that 'sanitation is everyone's business. In this connection I draw your attention to the letter dated 14.09.2018 issued from F.No.296/183/2014-CX9 (Copy enclosed).

2. I am sure you would have drawn concrete action plan to observe the 'Swachhata Hi Sewa (SHS)' to make it a grand success. The photographs of the activities undertaken may be sent on Swachhata WhatsApp Number (9599658978) and/or mailed at [policy.dghrd@nic.in](mailto:policy.dghrd@nic.in) on a daily basis.
3. An action taken report along-with the total number of participants (activity-wise) may be submitted to DGHRD (ADG HRM-II) positively by 3<sup>rd</sup> October, 2018.

With best wishes,

Yours sincerely,

  
2000 17 09 / 2018  
(Raj. K. Barthwal)

To

All Principal Chief Commissioners/Chief Commissioners (GST)/

All Principal Chief Commissioners/Chief Commissioners (Customs)/

All DGs (Directorates)